



Dear Mayor, Commissioner. etc

As you may know, **2021 Police Week and Peace Officers Memorial Day** (May 9-15) is fast approaching. We all know that it has been a tough year for law enforcement officers around our country. After losing two FBI agents in Miami and three local officers, this year's event will be even more meaningful for all our communities.

To help honor local law enforcement, the nonprofit FBI Tampa Citizens Academy Alumni Association (FBITCAAA) is excited to introduce the first annual [Paint the Town Blue](#) event.

This important week aims to get the public to recognize and salute all law enforcement officers (not just the fallen) for what they do every day, no matter their role or department, by "Painting" the town Blue.

We want to light up buildings and bridges Blue, encourage people to wear Blue, display Blue holiday lights at homes and much more! This could also include everything from Blue front porch lighting to Proclamations from Mayors and City Councils about the initiative to daily news stories and editorials about the positive things law enforcement does every day. We are planning special private events to thank the men and women in blue and their families. The week will conclude with memorial services honoring our recent fallen heroes and their families.

We are writing this letter to ask you and your team to join in the planning and celebration.

There are four things you can do to make the week special:

- 1) Light up your city and community buildings Blue and have employees wear Blue that week and encourage others to do the same.
- 2) Conduct a special recognition ceremony or event for your law enforcement personnel/families.
- 3) Formally Issue Citations or Proclamations to thank those that keep our community safe.
- 4) Encourage local business to offer special discounts or services for law enforcement and their families.

Let us know any plans you have for the week and we will assist in promoting and add them to our calendar of events if appropriate. (PR firm [National Strategies Public Relations](#), will assist with the planning and media outreach).

It is important to note that this is not a political event or statement in any fashion, rather just a way to say thank you to our neighbors that protect our families, business and community. If you want to participate in this special week, please contact us at [info@FBITCAAA.org](mailto:info@FBITCAAA.org) and we will immediately start working with you to maximize your businesses exposure and to honor those that serve.

We really appreciate your assistance in our effort to thank and recognize those who serve and protect our communities.

Sincerely,

Volunteer Board Member FBITCAAA